

Paper Reference 9BS0/03
Pearson Edexcel Level 3 GCE

Business
Advanced

PAPER 3: Investigating business in a competitive environment

Thursday 6 June 2024 – Morning
Time: 2 hours

Total Marks

In the boxes below, write your name, centre number and candidate number.

Surname					
Other names					
Centre Number					
Candidate Number					

YOU MUST HAVE:

Source Booklet (enclosed)

YOU WILL BE GIVEN:

Nil

INSTRUCTIONS

There are two sections in this question paper.

Answer ALL questions.

**Answer the questions in the spaces provided
– there may be more space than you need.**

INFORMATION

The total mark for this paper is 100.

**The marks for EACH question are shown in brackets
– use this as a guide as to how much time to spend on
each question.**

You may use a calculator.

ADVICE

Read each question carefully before you start to answer it.

Try to answer every question.

Check your answers if you have time at the end.

Answer ALL questions. Write your answers in the spaces provided.

SECTION A

Read the extracts (A to C) in the Source Booklet before answering Question 1.

- 1 (a) Assess TWO financial consequences of Vinted operating as a private limited company.
 (8 marks)
 Answer space continues on the next 5 pages**

Turn over

1(a) continued[illegible]

Turn over

1(a) continued[illegible]

Turn over

1(a) continued

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Turn over

1(a) continued

[illegible]

Turn over

1(a) continued

[illegible]

(continued on the next page)

Turn over

1 continued

- (b) Assess whether the global clothing market could be considered a dynamic market.
(10 marks)**

Answer space continues on the next 5 pages

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1(b) continued

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1 continued

- (c) Assess the importance of business ethics to the success of Vinted.**

(12 marks)

Answer space continues on the next 8 pages

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1(c) continued

This image shows a single page from a notebook or ledger. It features ten evenly spaced horizontal black lines across its width. The top edge has a small rectangular tab cutout. There are no markings, text, or illustrations on the page itself.

Turn over

1(c) continued

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1(c) continued

[illegible]

Turn over

1(c) continued

[illegible]

(continued on the next page)

Turn over

1 continued

Clothing retailer Mango aims to deliver the latest fashion trends to its UK customers. It is reviewing the source of its clothing inventory (stock). It is considering two options, either continue to use suppliers from China, or change to suppliers based in Turkey.

- (d) Using the data in Extract C, evaluate these TWO options and recommend which one is likely to support Mango's aim of delivering the latest fashion trends to UK customers.**

(20 marks)

Answer space continues on the next 11 pages

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1(d) continued

[illegible]

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[illegible]

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1(d) continued

(Total for Question 1 = 50 marks)

TOTAL FOR SECTION A = 50 MARKS

Turn over

SECTION B

Read the extracts (D to G) in the Source Booklet before answering Question 2.

- 2 (a) Assess TWO factors that could influence the demand for new clothing sold by Jonathan Trumbull Ltd.**

(8 marks)

Answer space continues on the next 5 pages

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2(a) continued

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2(a) continued

[illegible]

Turn over

2(a) continued

[illegible]

Turn over

2(a) continued

[illegible]

Turn over

2(a) continued

(continued on the next page)

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2 continued

- (b) Assess the importance of scenario planning for Jonathan Trumbull Ltd.**

(10 marks)

Answer space continues on the next 5 pages

[illegible]

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2(b) continued

[illegible]

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2(b) continued

[illegible]

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2(b) continued

[illegible]

Turn over

2(b) continued

[illegible]

Turn over

2(b) continued

[illegible]

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2 continued

- (c) Using the data in Extract F, and liquidity ratios, assess whether Jonathan Trumbull Ltd's liquidity position has improved from 2021 to 2022.**

(12 marks)

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2(c) continued

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2(c) continued

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2 continued

To compete with new businesses, such as Urban Outfitters, Jonathan Trumbull Ltd is considering either improving its physical stores in Norwich or expanding its online sales.

- (d) Using the data in Extracts D to G, evaluate these TWO options and recommend which one will help Jonathan Trumbull Ltd compete effectively.**

(20 marks)

Answer space continues on the next 11 pages

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2(d) continued

This image shows a single page from a notebook or ledger. It features ten evenly spaced horizontal black lines across its entire width. The margins are uniform on all sides, creating a clean space for writing or drawing.

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2(d) continued

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2(d) continued

[illegible]

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2(d) continued

(Total for Question 2 = 50 marks)

TOTAL FOR SECTION B = 50 MARKS

TOTAL FOR PAPER = 100 MARKS

END OF PAPER